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River Valley Regional Commission named a Silver Bicycle Friendly BusinessSM by the League of American Bicyclists

River Valley Regional Commission – Developing Bicycle and Pedestrian Initiatives in our Community

Today, the League of American Bicyclists recognized the River Valley Regional Commission (RVRC) with a Silver Bicycle Friendly Business (BFBSM) award, joining more than 1,100 visionary businesses from across the country and becoming the 3rd BFB in Columbus, GA, alongside Midtown Medical Center and the Columbus Civic Center. This is an important component of the city of Columbus' designation as a Bronze Level Bicycle Friendly Community (June 2015).

With the announcement of 73 new and renewing BFBs today, RVRC joins a cutting-edge group of 1,132 local businesses, government agencies and Fortune 500 companies in 49 states and Washington, D.C., that are transforming the American workplace.

“The business community’s investment in bicycling is playing a central role in making the country a safer, happier, and more sustainable place to live and work,” said Amelia Neptune, League Bicycle Friendly Business Program Manager. “We applaud this new round of businesses, including the River Valley Regional Commission, for leading the charge in creating a bicycle-friendly America for everyone.”

The River Valley Regional Commission encourages bicycling as an easy option for transportation and provides amenities such as indoor bicycle racks, lockers and showers, and incentives such as casual Fridays for employees and access to a bicycle for commuting within 5 miles of the business.

The River Valley Regional Commission provides planning services, including bicycle-pedestrian planning, to 16 counties and 35 cities within its region in southwest Georgia, including the implementation and adoption of Complete Streets, Safe Routes to School, Bike to Work Day, and developing and executing bicycle events throughout the region to promote its communities as bicycle-friendly destinations. More information is available at www.rivervalleyrc.org and www.activevalley.org

Moving forward, the RVRC will have access to a variety of tools and technical assistance from the League to become even more bicycle-friendly. When our employees bike, great things happen: decreased carbon footprint, better and healthier lifestyles, they explore our community from a different perspective, and it produces an overall fun and healthy work environment.

To apply or learn more about the BFB program, visit the League online at www.bikeleague.org/business.

Chattahoochee | Clay | Crisp | Dooly | Harris | Macon | Marion | Muscogee
Quitman | Randolph | Schley | Stewart | Sumter | Talbot | Taylor | Webster

About the Bicycle Friendly AmericaSM Program

The Bicycle Friendly CommunitySM, Bicycle Friendly StateSM, Bicycle Friendly Business and Bicycle Friendly UniversitySM programs are generously supported by program partner Trek Bicycle Corp and Silver-level BFA Sponsor Planet Bike. To learn more about building a Bicycle Friendly America, visit www.bikeleague.org/BFA.

The League of American Bicyclists is leading the movement to create a Bicycle Friendly America for everyone. As leaders, our commitment is to listen and learn, define standards and share best practices to engage diverse communities and build a powerful, unified voice for change.

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